

Lincoln Connected: People & Place

Project Confirmation Table		
Project Name: Lincoln Connected: People & Place		
Date: 18.5.21		
Towns Fund ask (£ million)		
£1,482,977		
Match funding total, breakdown and status (secured/applied for/not yet applied for)		
£512,431 Secured: <ul style="list-style-type: none"> • Match funding from Visit Lincoln - £245,681 • Match funding from Lincoln BIG - £266,750 		
Expected outputs and outcomes		
	Output	Outcomes
Open CMS		
1 open CMS infrastructure	Specialist digital technologies to meet the needs of specific sectors	Perceptions of place by residents, businesses and visitors percentage satisfaction
500	Number of digitally enhanced businesses working in tourism, hospitality, retail, leisure, arts, culture and the heritage sector	Increased utilisation of digital channels, by leisure/hospitality retail businesses, to access and/or supply goods and services. 10% increase in online sales, visitor spend on current values.
10+	Number of content sources in arts, culture and heritage in Lincoln	
150,000	Number of unique visitors from local area	
Light Up Lincoln		
1	Upgrade prominent landmarks and historical buildings with lighting infrastructure	Number of visitors to arts, cultural and heritage events and venues increased by 20%.
1	Feasibility Study	
Lincoln Creates		
12 installations	Artist development programme with site specific work to support regeneration of the city,	
Digital Screens		
6	Install specialist digital technology through smart signage in the city	
Plan for addressing key conditions		
N/A		

Fast tracked project (yes or no)

No

Capital/revenue split**Across the whole project**

Total Capital = £996,477

Total Revenue = £486,500

Revenue % = 33%

Project Specific

Project	Capital	Revenue	Revenue %
Light Up Lincoln	£250,000	£0	0%
Digital Signage	£192,477	£0	0%
Lincoln Creates	£250,000	£0	0%
Open CMS	£404,000	£486,500	55%
Total	£996,477	£486,500	33%

Year-by-Year

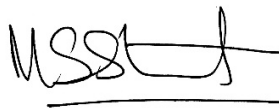
Year	Capital	Revenue	Revenue %
2020/21	£8,000	0	0%
2021/22	£80,000	£11,000	12%
2022/23	£659,977	£126,500	16%
2023/24	£188,500	£159,000	46%
2024/25	£35,000	£100,000	74%
2025/26	£25,000	£90,000	78%
TOTAL	£996,477	£486,500	33%

Nominal Financial Profile (£ million) *excludes accountable body / consultancy fees

2020/21	2021/22	2022/23	2023/24	2024/25	2025/26
0.008	0.091	0.786477	0.347500	0.135	0.115

Signature of Town Deal Board Chair and accountable body's Chief Executive Officer or S151 Officer


Jaclyn Gibson, Chief Finance Officer (S151)



Professor Mary Stuart, Town Deal Board Chair